



**AnnaMaria Stephens**  
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**Freelance writer**  
web and print media

## PROFESSIONAL ACCOMPLISHMENTS

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### **Sept 2006-present** Freelance writer

#### *A little of everything*

Feature writing for *San Diego CityBeat*, *Riviera*, *Ranch & Coast*, *Nikki Style*, *Grand Sierra*, *Want*, and *Where*; contributor to the 2009 edition of *Fodor's* for San Diego; regular guest on "These Days" segment of KPBS 89.5 FM (NPR affiliate); copywriting and copyediting

### **2001-Aug 2006** Senior Content Producer, Entertainment Guide, SignOnSanDiego.com (Web site of the *San Diego Union-Tribune*)

#### *Ongoing responsibilities*

- Edited Nightlife section of Entertainment Guide (EG); showcased content by web staff writers, newspaper staff writers, photographers and freelance contributors
- Designed and edited Under the Radar, a niche-focused online section that covered San Diego's independent/underground music and arts scene for five years (now offline)
- In 2005, created the Velvet Rope, a nightlife blog that continues to draw high traffic and subscribers
- Wrote profiles, features and interviews for EG, covering primarily nightlife and music, but also restaurants, arts, recreation and general lifestyle
- Wrote for the youth-oriented "Street" section of the *Union-Tribune*
- Designed graphics and wrote code for multi-page online EG features; hired and art-directed freelance designers
- Collaborated on photo and multimedia-based projects, including video, Flash and Internet radio
- Worked with other EG editors on budgets, layout, newsletter, copyediting
- Hired and managed freelance writers; oversaw college interns
- Made guest appearances on "Weekend Preview" segment of KPBS public radio morning show ("These Days") and KUSI morning TV

#### *Freelance work*

- Wrote features and reviews for print, including a monthly local music column ("Locales") in the *Union-Tribune* and weekly contributions to *Fahrenheit* alt-weekly
- From 2000-2003, designed and edited indie music and pop culture webzine Anti-Complacency.org

## **1999-2001** Content Producer, News, SignOnSanDiego.com

Processed and proofed digital conversion of newspaper to online format; supported breaking news coverage; compiled online news photo galleries using staff and wire photos; designed graphics for online news packages

## **1995-1998** Various administrative positions, University of California, San Diego

Assisted medical professors with grant and manuscript copyediting, library research and database management; interviewed prospective participants for medical study

## **COMPUTER SKILLS**

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Photoshop, Illustrator, Flash, HTML, CSS, MS Office, Mac and PC

## **EDUCATION**

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- BA English Lit, University of California, San Diego
- Cum Laude, Departmental Honors, Phi Beta Kappa
- Education Abroad Program at the University of Bologna, Italy
- UCSD extension classes in art, graphic design and web design
- Web Design World 2005 conference

## **AWARDS**

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- 2005 San Diego SPJ, First Place, Review/Criticism, "Tower 23"
- 2005 San Diego SPJ, Best of Show, Web, "Street Scene"
- 2005 San Diego SPJ, First Place, Multimedia Package "Street Scene"
- 2004 San Diego SPJ, First Place, Online Design, "Street Scene"
- 2004 San Diego Press Club, Best of Show, Web, "Street Scene"

## **PORTFOLIO**

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